



Middle Eastern Culture and Dance Association-MECDA DIRECTORY
www.mecda.org

TEACHER & BUSINESS SUBMISSION FORMS
Submissions MUST be received by September 10, 2007.

E-Mail: MECDA Membership submission (www.mecda.org - click on MECDA directory)

To Mail: (Checks payable to: MECDA) %Mecda Guide, PO Box 946, Rosemead, California 91770-0946
Membership must be current to 7/2007 to be included in the 2007 MECDA Directory.

*Basic limited listing includes 25 word description (free for current members) If you require more you may opt for the Expanded Listing which includes 50 words and 5 class listings. Each additional class listing is \$1.00

Photo Requirements:

Picture for printing should be good quality shots. Due to the small format, a head shot is suggested.

For electronically submitted Photos and Ads:

Electronic images may be emailed or mailed on a disc. Disc MUST be labeled with name and member #.

Images should be:

Image type: Black and White or Grayscale

Image size: Cropped to 1.5" wide x 2" high or approximate ad size.

File format type: BMP, JPG, JPEG, TIFF, TIFF-PC format only, please no MAC files.

DPI: for best quality print, 300 DPI is preferred, lower DPI may result in fuzzy or unclear pictures. (Website photos are usually very low DPI and not of good quality.)

Preferred Image Quality for JPG/JPEG files: High quality (Medium may be fine for some pictures)

**Editing fee is required for all pictures and ads not submitted in required electronic format.

For hardcopy pictures and ads:

Please include additional scanning/editing fee.

Clear color or black/white print, or camera-ready art

We will scan, crop, size, convert to black/white and do minor edits

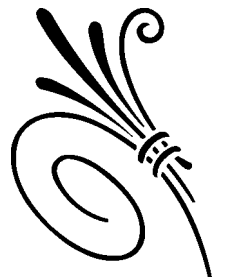
***Limited availability on Front Cover Photo and Back Cover Ad

Membership must be current to July 2007 to receive the MECDA membership discount and Free *Basic listing.
Photos, discs, C.D.'s etc. will Not Be Returned.

Advertising Extras and Fees for MECDA Directory

	MECDA Members	Non-Members
Business Card Size AD (3 1/2" wide x 2" high)	\$20.00	\$25.00
Quarter Page Ad (4" wide x 5" high)	\$40.00	\$50.00
Half Page Ad (7 1/2" wide x 5" high)	\$55.00	\$65.00
Full Page Ad (8" wide x 10" high) no bleeds, solids	\$90.00	\$105.00
***Front Cover Photo	\$135.00	\$145.00
***Back Cover Ad	\$155.00	\$180.00

Business Directory Ad (type only, no photo, no art) Non Member \$7.00-includes Business name, phone number, email and website. Add 25 words or less description, additional \$7.00



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PLEASE TYPE OR PRINT.

MECDA members must include Membership # _____ and Expiration Date _____ Renewal _____ Update prev. page no. _____
 Legal Name Last _____ First _____
 Address: Street _____ City _____ State _____ Zip _____
 (list address? Y N) Personal information will not be printed in the MECDA Directory unless indicated)

Basic directory listing: Free for MECDA members

*Basic Limited Listing -includes 25 word description (free for current members).

**Editing fee is required for all pictures and ads NOT submitted in required electronic formatt. For hardcopy pictures and ads:

Stage name _____ Troupe _____ New listing Update

Style of dance:

- American Cabaret American Tribal Arabic Egyptian Ethnic Flamenco
 Folkloric Fusion Hula Indian Lebanese Persian
 Tribal Turkish Yoga Drums Musician
 Other:

Description : 25 words or less. MECDA reserves the right to edit as needed.

Contact information: One of each only:

Phone () _____ Email: _____

Website: _____

COUNTY to be listed in: Contra Costa Frestno Kern Los Angeles Orange Riverside San Bernardino San Diego San Luis Obispo Santa Barbara Santa Clara Santa Cruz Sonoma Ventura Other _____

Cities classes are held in: _____

ADDITIONAL COSTS BELOW THIS LINE:

Expanded listings. Please refer to rate chart for fees. MECDA membership prices in **BOLD** / Non-membership prices in NORMAL

A. Second County to be listed: (with BASIC LISTING information only) **\$10.00** / \$15.00 \$ _____

B. Expanded. Includes description up to another 25 words & 1- 5 class times **\$15.00** / \$20.00 \$ _____

For each additional class listing. # of classes _____ x **\$1.00ea** / \$2.00ea \$ _____

C. Photo(black/white) (approx. 1.5 wide x 2" high-camera ready) with Basic Listing **\$15.00** / \$20.00 \$ _____

COMBINATIONS:

Second County to be listed with expanded listing **\$25.00** / \$30.00 \$ _____

Second Cnty with Basic, & Photo (approx. 1.5 wide x 2" high-camera ready) (no editing) **\$25.00** / \$30.00 \$ _____

Second Cnty with Expanded, & Photo (approx. 1.5 wide x 2" high-camera ready) (no editing) **\$40.00** / \$45.00 \$ _____

Expanded only, with Photo (approx. 1.5 wide x 2" high-camera ready)(no editing) **\$30.00** / \$35.00 \$ _____

Scanning/Editing required**, if not supplied in email format **\$10.00** / \$15.00 \$ _____

Expanded classes listing: please complete if paying for expanded listing (#B):

Level (Beg, Int, Adv)	Day	Time	City	Fee

Front Cover Photo*** **\$135.00** / \$155.00 \$ _____ **TOTAL DUE \$** _____

Back Cover Ad*** **\$155.00** / \$180.00 \$ _____

E-Mail: MECDA membership submission Mecda Guide, PO Box 946,
 (www.mecda.org -click on MECDA directory) Rosemead, CA 91770-0946
Checks payable MECDA
 Membership must be current to 7/2007 to be included in the 2007 MECDA Directory.



Name: Last _____ First _____ MECDA _____ Expire Date* _____

Business Name _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____ Website _____

25 Word description: _____

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Business Directory Contact Ad (type only, no photo, no art) Non Members \$7.00-includes Business name, phone number, email, website. Add 25 words or less description **additional \$7.00**

Ad Size _____ \$ _____ Total \$ _____

Ad Size _____ \$ _____ Check # _____

Contact listing \$ _____/+ description \$ _____ PayPal Verified Payment No. _____

Photos, disks, C.D.'s, etc. will NOT be returned. MECDA, PO Box 946, Rosemead, CA 91770-0946

Submit by 9/10/07. www.mecda.org Next publication date Nov./Dec. 2007-All prices subject to change without notice